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Soft Skills

XXXXXXXX X. XXXXXXXXX

"In Russian, the word «**навык**» refers to the ability to perform a specific activity, developed through repetition and brought to automaticity.

In English, the term «**skill**» means the ability to perform a task with a predetermined outcome."

В русском языке "навык" — это способность осуществлять определенную деятельность, сформированная путем повторения и доведения до автоматизма.

В английском языке термин "skill" означает способность выполнить задачу с predetermined результатом.

Hard skills & Soft skills

Hard skills refer to the ability to work with technology and perform specific tasks, the results of which are verifiable and measurable.

Soft skills, on the other hand, include abilities that are difficult to track, verify, or visibly demonstrate, such as time management and the ability to interact effectively with people.

In most existing educational programs, the main focus is on hard skills, while various soft skills are only supplementary to the core curriculum.

Под жесткими навыками понимают способность работать с техникой и выполнять конкретную работу, результат которой проверяем и измеряем. К мягким навыкам относятся навыки, проявление которых сложно отследить, проверить и наглядно продемонстрировать, например, управление временем и способность эффективно взаимодействовать с людьми. В большинстве существующих образовательных программ основной упор делается на жесткие навыки, а различные мягкие навыки лишь дополняют основную программу.

Hard skills & Soft skills



Soft Skills

- desirable qualities for certain forms of employment.

They include common sense, the ability to deal with people, and a positive flexible

Soft Skills:

- Case Study;
- Business Relationships;
- Team Building.

Case Study

A **case study** is a detailed account of a company, industry, person, or project over a given amount of time.

The content within a case study may include information about company objectives, strategies, challenges, results, recommendations, and more.

Business Relationships

There are many relationships, both internal and external in a business setting.

Respect, ease of communication, more pleasant working conditions, faster flow of information, and easier negotiations all result from strengthened relationships.

It is easier to implement the strategy when people have strong, positive relationships inside and outside the company.

These one-to-one relationships depend on many “little things”

It is a birthday card to a member of the staff, a congratulatory phone call to the salesperson who won a key account, a “welcome to our company” message to the new hire, a pizza party to a department that far exceeded its goals.

Team building

- is a process of awareness building.

"формирование осведомлённости" - повышение информированности (в маркетинге или образовании)

"развитие осознанности" (о личностном росте или в психологии)

It's helping people to understand that they are greater collectively than individually.

It is an understanding that all of our decisions will be better when some degree of collaboration is applied.

We have to cooperate with others to succeed.

List of references:

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Thank you for your attention!